Georgia Studies – Major Georgia Corporations

Tri-fold Brochure Rubric

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| --- | --- | --- | --- | --- |
|  | Excellent  4 pts | Good  3 pts | Satisfactory  2 pts | Needs  Improvement  0-1 pts |
| Organization of Information presented | All sections in the brochure are clear and organized well. | 75% or more sections of the brochure are clear and organized well. | 60% of the sections of the brochure are clear and organized well. | 50% or less of the sections of the brochure are clear and organized well. |
| Content- Accuracy and Information validity | All facts in the brochure are accurate and match resources. | 99-90% of the facts in the brochure are accurate. | 89-90% of the facts in the brochure are accurate. | Fewer than 80%  of the facts in the brochure are accurate. |
| Grammar, Spelling, & mechanics | No spelling errors and all sections of brochure are free of writing errors. | No more than 1 spelling and/or writing errors are present. | No more than 3 spelling and/or writing errors are present. | More than 3 spelling and/or writing errors are present. |
| Attractiveness & Effort | The brochure has exceptionally attractive formatting and extremely visually appealing. | The brochure has attractive formatting and is somewhat visually appealing. | The brochure has a lack of attractive formatting and visually appeal. | The brochure lacks attractive formatting and visual appeal. |
| Graphics/ Pictures | Graphics match the topic and text in section where placed. Effort and care are made in displaying them. | Graphics go well with the topic and text. Some effort and care is are made in displaying them. | Graphics do not go well with the topic or text. There is a lack of effort in displaying them. | Graphics are completely missing or do not go with the accompanying  text or overall project. |