Georgia Studies – Major Georgia Corporations

Tri-fold Brochure Rubric

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| --- | --- | --- | --- | --- |
|  | Excellent 4 pts | Good 3 pts | Satisfactory 2 pts | Needs Improvement 0-1 pts  |
| Organization of Information presented  | All sections in the brochure are clear and organized well. | 75% or more sections of the brochure are clear and organized well. | 60% of the sections of the brochure are clear and organized well. | 50% or less of the sections of the brochure are clear and organized well.   |
| Content- Accuracy and Information validity  | All facts in the brochure are accurate and match resources.  | 99-90% of the facts in the brochure are accurate.  | 89-90% of the facts in the brochure are accurate.  | Fewer than 80% of the facts in the brochure are accurate.  |
| Grammar, Spelling, & mechanics  | No spelling errors and all sections of brochure are free of writing errors.  | No more than 1 spelling and/or writing errors are present.  | No more than 3 spelling and/or writing errors are present.  | More than 3 spelling and/or writing errors are present.   |
| Attractiveness & Effort  | The brochure has exceptionally attractive formatting and extremely visually appealing.  | The brochure has attractive formatting and is somewhat visually appealing.  | The brochure has a lack of attractive formatting and visually appeal.  | The brochure lacks attractive formatting and visual appeal.   |
| Graphics/ Pictures  | Graphics match the topic and text in section where placed. Effort and care are made in displaying them.  | Graphics go well with the topic and text. Some effort and care is are made in displaying them.  | Graphics do not go well with the topic or text. There is a lack of effort in displaying them.  | Graphics are completely missing or do not go with the accompanying text or overall project. |